Rubric for Bird Project Poster or Digital Presentation

Project: Conservation Plan to Mitigate Human Impacts and Promote Bird Population Recovery

Grade: 6

Points: 100

Criteria

1. **Content Knowledge and Understanding (30 points)**
   - **30-27 points:** Thoroughly explains the steps to mitigate human impacts on bird populations. Includes detailed and accurate information on conservation strategies, potential challenges, and expected outcomes. Demonstrates a deep understanding of ecological concepts.
   - **26-24 points:** Explains the steps to mitigate human impacts with mostly accurate information. Covers conservation strategies and expected outcomes with some detail. Shows a good understanding of ecological concepts.
   - **23-21 points:** Provides basic information on mitigating human impacts. Covers some conservation strategies but lacks depth or detail. Demonstrates a fair understanding of ecological concepts.
   - **20-0 points:** Information is incomplete, inaccurate, or lacks clarity. Shows little to no understanding of ecological concepts.
2. **Creativity and Originality (20 points)**
   - **20-18 points:** Presentation is highly creative and original. Uses innovative approaches to illustrate the conservation plan. Engages the audience effectively with unique and thoughtful elements.
   - **17-15 points:** Presentation is creative and original. Uses some innovative approaches to illustrate the conservation plan. Engages the audience with thoughtful elements.
   - **14-12 points:** Presentation shows some creativity and originality. Uses basic approaches to illustrate the conservation plan. Somewhat engages the audience.
   - **11-0 points:** Presentation lacks creativity and originality. Uses minimal or no innovative approaches. Fails to engage the audience.
3. **Visual Design and Organization (20 points)**
   - **20-18 points:** Poster or digital presentation is visually appealing, well-organized, and easy to follow. Uses a variety of visual aids (images, graphs, diagrams) effectively. Information is presented clearly and logically.
   - **17-15 points:** Poster or digital presentation is visually appealing and organized. Uses some visual aids effectively. Information is mostly clear and logical.

- **14-12 points:** Poster or digital presentation is somewhat visually appealing and organized. Uses a few visual aids. Information is occasionally unclear or disorganized.
- **11-0 points:** Poster or digital presentation is poorly organized and lacks visual appeal. Uses minimal or no visual aids. Information is unclear or disorganized.

4. **Scientific Accuracy (20 points)**
   - **20-18 points:** All information presented is scientifically accurate and up-to-date. Shows a strong grasp of scientific concepts and terminology.
   - **17-15 points:** Most information presented is scientifically accurate with minor errors. Shows a good grasp of scientific concepts and terminology.
   - **14-12 points:** Some information is scientifically accurate, but there are notable errors. Shows a basic grasp of scientific concepts and terminology.
   - **11-0 points:** Information is often inaccurate or outdated. Shows little understanding of scientific concepts and terminology.

5. **Presentation Skills (10 points)**
   - **10-9 points:** Student presents confidently and clearly. Maintains good eye contact, speaks at an appropriate volume, and engages the audience. Demonstrates thorough preparation.
   - **8-7 points:** Student presents clearly. Maintains eye contact, speaks at an appropriate volume, and engages the audience most of the time. Demonstrates good preparation.
   - **6-5 points:** Student presents with some clarity. Occasionally maintains eye contact and speaks at an appropriate volume. Demonstrates some preparation.
   - **4-0 points:** Student struggles to present clearly. Rarely maintains eye contact and speaks too softly or too loudly. Demonstrates minimal preparation.

Total Points:

- Content Knowledge and Understanding: _____ / 30
- Creativity and Originality: _____ / 20
- Visual Design and Organization: _____ / 20
- Scientific Accuracy: _____ / 20
- Presentation Skills: _____ / 10

Final Score:

_____ / 100

Comments:

- Strengths:
- Areas for Improvement:
- Suggestions: