**Lesson 4 Suggested Rubric: Structuring Visual Data — Page Layout and Design**

This rubric can be used to provide students with clear expectations, guide formative feedback, and evaluate summative products and presentations at each stage of the unit. Rubric criteria may be adapted for individual needs or specific classroom contexts.

| **Criteria** | **Exemplary (4)** | **Proficient (3)** | **Developing (2)** | **Beginning (1)** |
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| **Organization and Layout** | Data is organized using effective grids/timelines that enhance clarity. | Layout is clear with minor lapses in organization. | Layout somewhat cluttered or confusing. | Layout is disorganized and unclear. |
| **Labeling and Explanation** | All elements are clearly labeled and easy to understand. | Most elements are labeled with some clarity. | Labels are incomplete or unclear. | Labels missing or confusing. |
| **Use of Visual Elements** | Color and design elements enhance readability and engagement. | Color/design supports comprehension. | Use of color/design is minimal or inconsistent. | Little or no use of color/design. |